

# Your Vietnam Expert (YVE)

A division of  
Saigon Business Corporation Ptd Ltd - Singapore

The background of the slide features a close-up photograph of several vibrant green leaves. The leaves are slightly out of focus, creating a soft, natural aesthetic. The lighting is bright, highlighting the veins and textures of the foliage.

# Mission Statement

Enhancing **Know-How & Creating Opportunities** for  
Your Business in Vietnam

As **Your Business Companion**,  
YourVietnamExpert can help you avoid  
communication gaps and make your businesses  
venture in Vietnam a **SUCCESS**.

# The Board

## **Board of Directors**

Executive Director - CEO:

Dr Christian Vincent Siodmak, MD PhD

International Marketing Director:

Mrs. Anh Tho Andres, MBA

## **Corporate Counsels**

Jason Mah & Associates, Singapore

Management & Governance of Institutions Advisory Services  
(MGI)

MJMA Group Investments Pte Ltd

Vorspann Pte Ltd

MJMA PAC

# The Team

## **Team of Experts on Vietnam**

YourVietnamExpert network in Europe, USA & Asia Pacific includes multi-lingual, mobile and highly professionals with accredited international experience and exposure.

**Head Office** in Singapore

**Branch Offices** in Vietnam (Hanoi & Hochiminh City)

**Liaison Office** in Switzerland (Geneva)

# Our Areas of Expertise & Services

## ☐ Areas of Expertise

- ✓ International PR;
- ✓ Healthcare & Wellness;
- ✓ Tourism & Hospitality.

## ☐ Range of Services

- ✓ Consulting
- ✓ Investor Relations
- ✓ Cross-cultural Communication
- ✓ Outsourcing Managing
- ✓ HR Education / Training



# Market Summary 1 / 2

**YourVietnamExpert** is a division of Saigon Business Corporation Pte Ltd (SBC), incorporated in Singapore since 1994.

Established in Singapore to cater for the growing need for **business communication** between Singapore and Vietnam, the Company has over the years extended its remit from a Vietnamese translation service to assisting in business negotiations, cultural understanding and travel arrangements.

**Clients include** among others, top law firms, industrial corporations, leading banks, top class hotels, events organisers, multi-national companies, official bodies in Vietnam, Malaysia, Singapore and Switzerland.

## Market Summary 2/2

Since Vietnam's access to WTO, more opportunities are available to the **international community** with all their complexities.

As a result, YourVietnamExpert consulting services are set up to offer expertise in **Higher Education**, as a bridge between educational structures and industries, by supporting international programs.

We focus on **3 main economic sectors**:

- ✓ International Public Relations,
- ✓ Healthcare & Wellness, and
- ✓ Tourism & Hospitality.

# Opportunities



- ❑ Vietnam has an **Increasing Need** for
  - ✓ International PR;
  - ✓ Healthcare & Wellness;
  - ✓ Tourism & Hospitality.
  
- ❑ **Our Solutions**
  - ✓ A **Masterplan Concept** of Vietnam overall needs in these 3 areas, suggesting over 170 projects ready for implementation;
  - ✓ **Higher Education as bridge** between Educational Structures and Industries.



# Business Concept

## Objective

We help to create a mutual understanding and respect of common values between you and your Vietnamese partner, by

- ✓ Sharing the same vision
- ✓ Speaking the same language
- ✓ Serving the same customers

## How can we help?

YourVietnamExpert will act as *Your Business Companion* providing Consulting, Investment and Management Services in the selected areas of expertise.

# Products

## ❑ Higher Education

- ✓ Bachelor Degrees
- ✓ Master Degrees

## ❑ Vocational Training

- ✓ Health Management
- ✓ Tourism & Hotel Management
- ✓ Marketing & Communication

## ❑ Short Courses & Seminars for Professionals

- ✓ Transferrable credits on a Bachelor or Master Degree in
- ✓ International Relations
- ✓ International Business
- ✓ Media & Communication

# Services

## ❑ Consulting Services

- ✓ All aspects of market research, including market opportunity assessment, industry research and risk analysis;
- ✓ Partner search, checks on potential partners, including business operations and solvency;
- ✓ Legal and Corporate Advice for Business Incorporation.

## ❑ Investor Relations – Fund Raising Management

## ❑ Interpretation & Cross-Cultural Communication with partners, media and investors.

## ❑ Outsourcing Project Management

## ❑ HR Education / Training Consulting

# Competitive Advantage

*Over the past 30 years we have kept up to date with Vietnam's evolution, in terms of Vietnam news, the legal framework and the investment climate.*

*Our carefully selected experts often take part in training courses, seminars, conferences and other Vietnam-related events to enhance market knowledge of various industries in Singapore, Vietnam and Malaysia, as well as Switzerland and other EU countries.*

*We also have the benefit of years of experience in the region and have participated in various projects in hotel investment, tourism, market integration, with access to ASEAN and WTO as Vietnamese translator, interpreter or consultant.*

*We are confident that with our knowledge of the local business environment, our experience and extensive understanding of legal and international practices, and our commitment to your success, we can help you bridge any communication gaps with your Vietnamese partner and generate better success in your venture.*



**THANK YOU!**  
**Your Vietnam Expert Team**

**Your Business Companion  
for Success**





**Your Vietnam Expert**  
**Bridging Know-How & Opportunities**

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